

Allyson Sawyer

Allyson Sawyer
Art Director | Graphic Designer

Portfolio

Professional Experience

Quinlan | quinlanco.com

Consumer and B2B accounts: Apple Rubber, Mokon, Alden State Bank, Taylor Devices, Diversified Manufacturing, James V. Ryan, Variety Club

- Art Director

Feb 2025 - Present

Responsibilities: Art direction, concept development, graphic design for digital and print, collaboration with creative team, direction during and after photo/video productions, communication with vendors and clients.

- Junior Art Director

Jun 2022 - Feb 2025

- Graphic Design Intern

Jan 2022 - Jun 2022

Challenger Learning Center of ONE

- Graphic Design Freelancer

Aug 2019 - Jun 2022

Responsibilities: Graphic design for development of promotional materials, and social media content creation.

- Graphic Design Intern

May 2019 - Aug 2019

Education

Buffalo State University
Bachelor of Fine Arts in Graphic Design
2017 - 2022

Awards

MCAN Silver for Non-Broadcast Video - 2024
Ron Brown ITEC Award - 2019

Tools

Adobe Photoshop | Adobe Indesign | Adobe Illustrator |
Adobe After Effects | Adobe Premiere | Microsoft Office |
HTML/CSS (basic) | Procreate | Wordpress

References available upon request

About

Art director and graphic designer who approaches problem-solving creatively, and efficiently. An enthusiastic team collaborator aiding in developing effective campaigns and memorable designs that get *results*.

Core Competencies

- Art Direction
- Creative Concepting
- Brand Identity
- Print Production
- Content Creation
- Design for Web Use
- Collaborative Design
- Graphic Design
- Illustration
- Video Production
- Photo Supervision
- Time Management

Contact

716-478-5035
allysonsawyerart@gmail.com
allysonsawyer.com