

Allyson Sawyer

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Art Director | Designer

Portfolio

Professional Experience

Crowley Webb | crowleywebb.com

Consumer and B2B accounts: Builders Insurance, M&T Bank, Evergreen Health, ESAB, Praxis, Kymera, Moderna

● Art Director

June 2025 - Present

Responsibilities: Art direction, concept development and execution, design for digital and print, illustration, collaboration across creative and project management teams, storyboarding, providing direction and set dressing

● during video productions, providing editing direction for video.

Quinlan | quinlanco.com

Consumer and B2B accounts: Apple Rubber, Mokon, Alden State Bank, Taylor Devices, Diversified Manufacturing, James V. Ryan, Variety Club

● Art Director

Feb 2025 - June 2025

Responsibilities: Art direction, concept development, graphic design for digital and print, collaboration with creative team, direction during and after photo/video productions, communication with vendors and clients.

● Junior Art Director

Jun 2022 - Feb 2025

● Graphic Design Intern

Jan 2022 - Jun 2022

Awards

Buffalo AAF Judges Choice Award - 2026

MCAN Silver for Non-Broadcast Video - 2024

2nd Place Best Film Buffalo 48 Hour Film Festival - 2022

Ron Brown ITEC Award - 2019

Tools

Adobe Photoshop | Adobe InDesign | Adobe Illustrator |
Adobe After Effects | Adobe Premiere | Microsoft Office |
HTML/CSS (basic) | Procreate | Wordpress | Ai

References available upon request

About

Hi! I'm an art director, graphic designer & illustrator who loves approaching problem-solving creatively, and efficiently throughout the entire creative process from concept to execution. I love working individually and collaboratively on a team to aid in developing effective campaigns for clients and memorable designs that get results.

Core Competencies

| Art Direction
| Creative Concepting
| Brand Identity
| Print Production
| Content Creation
| Design for Web Use
| Collaborative Design
| Graphic Design
| Illustration
| Video Production
| Photo Supervision
| Time Management

Education

Buffalo State University
BFA in Graphic Design

Contact

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